



2016 PEOPLE'S CHOICE AWARDS!

#WeLoveWaka

For Release – Immediate Release:

The Wakakirri People's Choice Awards celebrate the excellence of the 2016 Primary and Secondary Story Dance Challenges.

This is an opportunity for the broader community to vote for their favourite Story Dances. By creating a video highlights package of every single school's Story Dance performance, we also hope to enable a wider audience to see how participating students perceive the world around them.

The People's Choice Awards were launched in 2015 receiving over 30,000 likes on Facebook alone!

Every school's video highlights package will be available to share on Facebook from Wednesday, 21st September, 2016. Voting closes at Midnight on the 12th October, 2016.

The Story Dance package that receives the most Facebook shares will be named the 2016 People's Choice Award. There will be one winner chosen for the Primary Challenge and one for the Secondary Challenge nationally.

The People's Choice Awards will be announced on a special Story of the Year Waka TV Episode on the 20th October, 2016.

We would like to let everyone know that Registrations for 2017 are now open! Act now – places are limited!!

To participate in Wakakirri in 2017, <http://www.wakakirri.com/2017-expression-of-interest/>

WAKAKIRRI

DOES YOUR SCHOOL HAVE A STORY TO TELL? THE SEARCH IS ON

For further information or interviews, please contact:

Mignon Green

Phone - 02 9669 3777

Email - mignon@wakakirri.com

(Not for publication please)

About Wakakirri:

Established in 1992, Wakakirri is Australia's largest Performing Arts event for Primary and Secondary schools, involving over 20,000 students across every State and Territory each year. The aim of Wakakirri is to teach students about themselves and others through creating and sharing stories and by this process develop students' educational outcomes, lifestyle choices and community awareness.

A great story can change the way people think about the world around them and Wakakirri gives schools the opportunity to do just that.

Each year hundreds of schools across Australia create Story Dances for Wakakirri that reflect their students' thoughts, ideas and aspirations. These stories are performed in professional theatres in front of the official 'Wakakirri Panel' who are searching for 'Story of the Year'. Over 1 million people watch Wakakirri performances each year.

Performing in Wakakirri is an experience students never forget.