

MEDIA RELEASE – 8 September 2017

YOU CHOOSE THE WINNER!

2017 PEOPLE'S CHOICE AWARDS

Celebrate your favourite Wakakirri Primary and Secondary Story Dances #WeLoveWaka

Who is the Wakakirri winner in your eyes? This is an opportunity for the broader community to vote for their favourite Story Dances. By creating a video highlights package of every single school's performance, the Wakakirri team want to enable a wider audience to see how participating students... we prefer to call them superstars... perceive the world around them.

The People's Choice Awards were launched in 2015 receiving over 30,000 likes on Facebook alone! This year every school's video will be available to share on Facebook from midday on September 25th, 2017 with voting closing at midnight on the 16th October, 2017. The Story Dance film that receives the most Facebook shares will be named this year's People's Choice Award winner! There will be one school chosen for the Primary Challenge and one for the Secondary Challenge nationally. The People's Choice Awards will be announced in an exclusive Waka TV 'Story of the Year' episode on the 20th October, 2017.

Also entry registrations for being a part of Wakakirri 2018 are now open. To find out more about how a school can participate visit <http://www.wakakirri.com/2018-expression-of-interest/> ... but hurry places are limited!

For further information or interviews, please contact:

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(Not for publication please)

More about Wakakirri:

Established in 1992, Wakakirri is Australia's largest Performing Arts event for Primary and Secondary schools, involving over 20,000 students across every State and Territory each year. The aim of Wakakirri is to teach students about themselves and others through creating and sharing stories and by this process develop students' educational outcomes, lifestyle choices and community awareness. A great story can change the way people think about the world around them and Wakakirri gives schools the opportunity to do just that. Each year hundreds of schools across Australia create Story Dances for Wakakirri that reflect their students' thoughts, ideas and aspirations. These stories are performed in professional theatres in front of the official 'Wakakirri Panel' who are searching for 'Story of the Year'. Over 1 million people watch Wakakirri performances each year. Performing in Wakakirri is an experience students never forget.

www.wakakirri.com