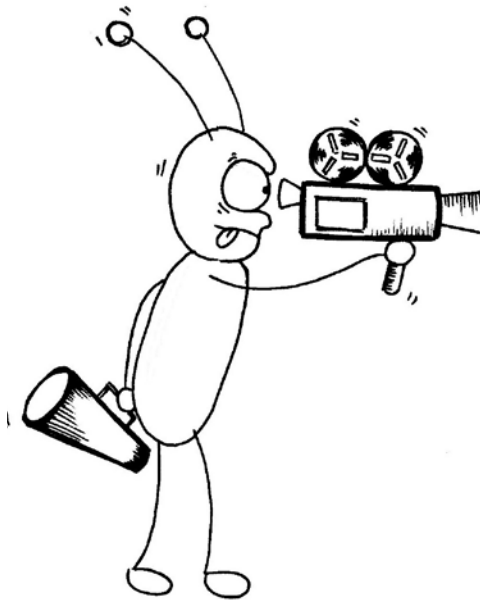


WAKAKIRRI

MAKE A POSITIVE IMPACT
ON THE WORLD AROUND YOU

STORY FILM Pack



Australian Government
Department of Education, Employment
and Workplace Relations

ALLEN & UNWIN
www.allenandunwin.com



EVENT
C I N E M A S

WAKAKIRRI

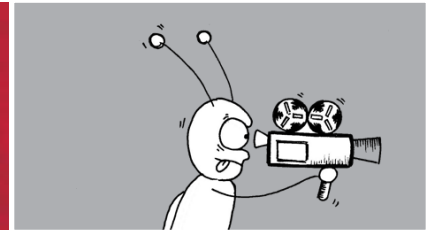
MAKE A POSITIVE IMPACT
ON THE WORLD AROUND YOU



Story Film Pack

CONTENTS

Page 1	Teacher Letter
Page 2	Important things to do now
Page 3	Release Form Explained
Page 4 - 5	Rules and Guidelines
Page 6	Awards, Prizes and Judging
Page 7	Appendix List



Dear Coordinator,

It's time to gather your participating students together to make some Wakakirri magic!

Thank you for downloading the Story-Film Pack. This pack is for schools wishing to enter Story-Film. You should have recently received via post your STARTER PACK. If you have not received this pack, please email wakakirri@wakakirri.com with your school name and state and we will send out a replacement pack immediately.

Your Starter Pack included:

- A cover letter
- Posters
- Stickers
- Wakakirri Prize Information and Application Form
- Important Things to Know

Now let's get started with your Story Film entry! This pack includes the following:

- Important Things to do Now
- Rules and Guidelines
- Parent Letter
- Consent Form
- Judges Information Sheet
- Release Form and Release Form Explanation
- Confirmation of Entry Form

We understand that this information can be overwhelming, so we have a few things in place to help you keep on track with your Wakakirri entry. The 'Important things you need to do now' document outlines in detail everything you need to know about the Story-Film Category. In addition to that, each month you will also receive a newsletter with important updates and information you need to be aware of to help keep you up to date.

This year Wakakirri is planning on holding red carpet film festival events in most states and territories. Schools will be invited to attend the premiere of their film and watch other finalists from around Australia. Plus, don't forget about our 2011 signature item BUG! Schools are invited to include this signature item in their work. It can be used thematically or literally. Please note that this is not compulsory and you will not be judged down if you do not incorporate the signature item, having said that, it is always fun for people to spot it!

Should you no longer wish to be a part of Wakakirri 2011, please let us know by sending an email to wakakirri@wakakirri.com so we can withdraw your school from our database. That's all for now. Please give us a call if you need anything! We are here to help.

Happy rehearsing! Exciting Wakakirri times ahead!

The Wakakirri Team

1: LETTER TO PARENTS - PUBLICITY CONSENT FORM (refer to Appendices A and B)

ACTION: Photocopy and Distribute to Parents

These two documents are very important. They ensure that all students have permission to be a part of Wakakirri and that parents/guardians understand what being involved in the Festival entails. Please photocopy and distribute both documents. The Participation and Publicity Consent forms must be signed and returned to school by all parents/guardians where they will be retained at school. **DO NOT SEND THESE TO WAKAKIRRI.** These must be retained at the school.

2: CONFIRMATION OF ENTRY FORM (refer to Appendix D)

ACTION: Principal to sign confirmation form. Attach to judges information sheet with each Story-Film entry

You cannot be a part of the festival without this form being signed and submitted to Wakakirri. Each registered School is required to send in their Principal's Confirmation of Entry. This is a form which confirms your entry in the Festival and it is also evidence that all Participation and Publicity Consent forms have been collected and are being kept at the school.

3: RULES and GUIDELINES (refer to Pages 4 -5)

ACTION: For Your Information

You must read the Wakakirri Rules and Guidelines. Even if you have entered Wakakirri previously, please re-read the rules carefully as there may have been changes across all Wakakirri categories. The rules have also recently been sent to you via email.

4: STUDENT REP PROGRAM

ACTION: Nominate online

The Student Rep Program aims to empower students and give them a sense of ownership over their Wakakirri item. It also gives them a chance to exercise their writing and photography skills not to mention their technical and web skills!! Register your student rep online at www.wakakirri.com

5: JUDGES INFORMATION SHEET (refer to Appendices E1 - E3)

ACTION: Complete and attach to each Story-Film entry

This form is for you to provide the judges with additional information regarding each Story-Film entry. Please complete one per entry and submit with a confirmation of entry form.

6: RELEASE FORM (refer to Page 3 and Appendix C)

ACTION: Complete this form as required

If making a documentary, you will need to get a Documentary Release Form signed by everyone you film (a release form is like a permission form). Please refer to the 'Release Form Explained' document for further information.

7: SUBMITTING YOUR ENTRY

Each Story-Film entry, along with the Confirmation of Entry Form and Judges Information Sheet are due by August 5th. Send to Wakakirri, PO Box 607 Newtown, NSW 2042

When making films that may be seen by more than just your immediate family, it is important that you have permission from everyone involved to use the work they have contributed. All students involved must complete a Publicity Consent Form. This form gives permission for Wakakirri to screen either part or all of the work produced in whichever way deemed necessary.

This permission does not just cover actors. You need permission from composers, editors, set-designers, cinematographers, costume designers, make-up artists etc – anyone who has a creative input in your film must sign permission. As stipulated in the rules, your Story-Film entry should be the sole creative work of the students, therefore, all permission should be covered by the student Publicity Consent Form.

However, when creating a documentary, you may be filming members of the community, or other non-student participants. In this instance, you will need these people to complete the Documentary Release Form to allow their filmed image and its soundtrack (their dialogue) to be used in your film, and thereby used as part of the Wakakirri National Story Festival.

By entering your Story-Film in the festival, you are guaranteeing Wakakirri that you (the item coordinator) have collected written permission from all involved participants. Both the Publicity Consent Form and the Documentary Release Form are included in this pack.

You should also be careful when filming at certain locations (such as a supermarket), as you will need permission from the business owner. In this instance, you will need a Location Agreement that stipulates how and when you will use the location, and who will be responsible for any damages incurred.

If you have any questions about these forms, please do not hesitate in contacting the Wakakirri head office.

The Wakakirri Team

What is Story-Film?

Create your own short film under 5 minutes. Upload and send in your film to Wakakirri for it to be exhibited as part of Film Festivals held around the country. Films may also be featured on the Wakakirri website.

What stories can you tell? How can a Story Film make a positive impact?

Schools are asked to create stories that make a positive impact on the world we live in. A Wakakirri story can make a positive impact in many ways. Stories can carry a message to every corner of Australia. Stories can teach students about themselves and other Australians. Stories can convey community messages and opinions or simply send a timely reminder about the important things in life.

Each year Wakakirri has a different signature item. Schools are encouraged to incorporate this item into their Wakakirri entry in a creative way. PLEASE NOTE: this is not compulsory and you will not be judged down if you do not incorporate the signature item, having said that, it is always fun for people to spot it! There is an award for the most creative use. The 2011 signature item is BUG.

Who will see our story?

Wakakirri helps schools share their story nationally. In 2011, Wakakirri is planning on holding red carpet film festival events in most states and territories. Schools will be invited to attend the premiere of their film and watch other finalists from around Australia. Dates and venues for these events will be posted once they are finalised. Every school has the opportunity to exhibit their story on the Wakakirri website and in November every school in Australia receives a free compilation DVD of the year's most outstanding stories. Outstanding works will also feature on a number of national television channels.

Important Story-Film Dates

- Register your interest by Friday 1st April 2011 to receive updates and entry information
- Works due at the Wakakirri office - Friday 5th August 2010.

Rules

- Up to three Story-Film entries per school
- Work must depict original stories or original interpretations of stories
- Any soundtrack should use original music (PLEASE read carefully the rules below on music)
- Any number of students may perform in or work on the production
- Any featured performers or animation voice overs must be students (unless making a documentary)
- Can be edited and involve voice overs, effects, animations, credits and captions
- All editing must be the work of students
- Stories, language, images and themes must be appropriate to age group - Primary school items must be G Rated.
- Films must not exceed 5 minutes in length (including opening titles and end credits).
- Films created for other competitions or assessments can be submitted as long as they fit the Story-Film rules, tell a story and are delivered on DVD or as a high quality Quicktime file (.mov)
- Only works received by the due date (Friday 5th August 2011) will be eligible for judging. Late entries will not be accepted.
- If making a documentary, you will need to get a Documentary Release Form signed by everyone you film (a release form is like a permission form and you can find one under the forms section of this website).

Interpreting Indigenous Stories

Wakakirri requires schools to gain permission and take special consideration when interpreting indigenous stories or portraying indigenous individuals or images

How do I send my Story-Film entry in to be judged?

Works must be posted to Wakakirri on a DVD for judging, or if you have difficulty with this you can send us a high quality quicktime file (.mov) or avi file.

Please adhere to the below requirements when sending in your Story-Film on DVD. Ensure that you check the quality of your DVD by playing it back in a DVD player before you send it to us. You can record your film on any disc you wish EXCEPT DVD-RAM.

Quicktime file (MAC or PC)

File extension: .mov or .dv

Frame Rate: 25fps

Compression: DV PAL

Quality: Best

Scan Mode: Interlaced

Audio will be as follows:

Format: Uncompressed

Sample Rate: 48.000 khz

Sample Size: 16 bit

Channels: Stereo (L R)

Estimated File Size: 240mb per 1 minute of footage.

To save any conversion problems from 4:3(fullscreen) to 16: 9(widescreen), we ask that you be aware what ratio you film in and export your film with the same settings (otherwise your film may look stretched or squashed).

Rules relating to music in your Story-Film

Although you might be able to use existing songs for films you make for school assessments, you are not allowed the same freedom in Wakakirri because the films will be made available to the public via our website and potentially on a DVD we distribute to all schools. We recommend you use either original music or license/royalty-free (see below) recordings in your story-film, however, should you wish to use other music, please read carefully the following information on music copyright. NOTE: Films received that use existing songs in their soundtrack without written permission from all copyright owners will be DISQUALIFIED.

You will need permission to include other people's music in your film, even if the music was accidentally recorded in the background while you were filming. A single piece of music may include a number of copyrights: if using an existing recording, you will need permission from the recording company that own that particular recording, as well as permission from the publisher who holds copyright over the lyrics and music.

When applying for permission to use copyrighted music, you must make it clear that the music is being used for a short film that may be displayed in live venues and featured on the Wakakirri web page. Generally copyright lasts for the life of the relevant creator plus fifty years, however, there are exceptions to this rule. When in doubt, you should check out the Australian Copyright Council's web page (www.copyright.org.au)

Some music exists that is licence/royalty-free and therefore free to use, however, it is always best to check this with the producer of the music source and where possible, obtain this in writing. A simple way to avoid the tricky problem of obtaining permission from the copyright holders, is simply to create your own original music. There are lots of simple (and sometimes free) software programs for creating music on your computer (eg Garage Band)– or you might want to involve music students from your school in the production by getting them to create music for you.

The Wakakirri Prize- Positive Impact Award

The Wakakirri Prize is the most prestigious award to receive and is won by only one Wakakirri school across any of the five Wakakirri story categories. The Wakakirri Prize is awarded for exhibiting commitment to making a positive impact on our world through a Wakakirri entry. The story, the artistic leaps of faith that are made, the enthusiasm and teamwork of the students, and the community spirit and initiative are all taken into consideration. This award is one that recognises that the true outcomes of Wakakirri can be found at school and within school communities.

The announcement of the Wakakirri Prize will be made during National Story Week (early November) and more about the judging of this award and how you can nominate your school can be found on the Wakakirri website.

Judging Overview - Here's how it works:

A panel of judges will be selected to assess the Story-Film entries according to the judging criteria. Wakakirri Judges are sourced from both the public and private education sectors as well as the film industry reflecting a balance in skills and areas of expertise.

Films will be judged after entries close and National Winners will be selected and announced in November. Depending on the number of entries, there may also be state winners announced. A list of short listed schools will be announced in September.

* Every entry will receive a Recognition/Assessment Award

* Each student will receive a Participation Award

Prizes

1st 2nd, 3rd Place National Winners.

Special Story-Film Awards

Signature item; Editing; Cinematography; Soundtrack; Acting

2011 Story-Film Judging Criteria

Story (40 points)

- Clarity
- Script
- Creativity

Cinematography (15 points)

- Creativity
- Composition Skill

Soundtrack (15 points)

- Creativity
- Quality of Audio Recording
- Composition Skill

Editing (15 points)

- Creativity
- Composition Skill

Acting (15 points)

- Timing
- Expression
- Elocution
- Personality

WAKAKIRRI

MAKE A POSITIVE IMPACT
ON THE WORLD AROUND YOU

Story Film Pack

APPENDICES

Appendix A	Parent Letter
Appendix B	Consent Form
Appendix C	Release Form
Appendix D	Confirmation of Entry
Appendix E1-E3	Judges Information Sheets



2011 Parent Letter

Dear parent/guardian,

If it's your first year being a Wakakirri parent or guardian, it's great to have you and your child as part of this year's Festival. If you're returning for yet another Wakakirri adventure, it's nice to have you back!

Wakakirri is a national performing and creative arts festival for primary schools. Wakakirri aims to teach students about themselves and others through the creation and sharing of stories. The Festival challenges students to create a story, make a positive impact and share their story with Australia, there are five Wakakirri categories through which schools can tell their story: dance, song, art, film and writing.

Your child is one of 25,000 students from the City, Country and Outback taking part in Wakakirri this year with the opportunity to have their work showcased at live events taking place across Australia, and online.

Here are a few frequently asked questions that will shed some light on how the festival works.

How does the Wakakirri year unfold?

Wakakirri Story-Film entries close on Friday 5th August. Schools can only send in three Story-Film entries. Your school's official entries are uploaded to the Wakakirri Web Showcase where you can view works from across the country and vote for your favourites.

Is Wakakirri a competition?

Foremost Wakakirri is an opportunity for school communities to work together toward a common goal. There are a range of educational outcomes associated with the festival and it is a chance to engage with schools across the country. Wakakirri is also a competition. A first, second and third place winner is selected in each category. Results are announced as part of National Story Week in November.

Who are the judges?

The shortlisted works in each category are then sent to our Special Guest Judges. In previous years special guest judges have included; children's author, Jackie French and Andy Griffiths, the director of the Australian Centre for Photography Alasdair Foster and screenwriter, Craig Pearce. The 2011 judges are yet to be confirmed.

Is there anywhere I can get more information?

To be in on all the latest Wakakirri news, subscribe to our National Newsletter by emailing us at wakakirri@wakakirri.com type 'subscribe' in the subject line. You can also visit the Wakakirri showcase at www.wakakirri.com to check out other works from around Australia. The website is also a great place to get more general information about the festival. Tell family and friends to log on and view your child's work.

How you can be involved in your child's Wakakirri magic?

Talk to the Wakakirri Coordinator at your child's school and find out ways you can help. This might mean getting involved in set and costume making or simply being there for support and hugs.

Where can I get more information?

To be in on all the latest Wakakirri news, subscribe to our National Newsletter by emailing us at wakakirri@wakakirri.com. Include the word 'subscribe' in the subject line. Or visit our 2011 showcase at www.wakakirri.com to check out other works from around Australia and for more information about the festival. Feel free to give us a call on 1800 650 979 if you have any questions at all.

The Wakakirri Team



2011 Participation and Publicity Consent Form

Dear Parent/Guardian,

This form needs to be completed by the Parents/Guardians of participating students or Teacher/Coordinators/Principals involved in the festival and Adult/student helpers issued with a security pass.

Please return this form completed to your school's Wakakirri Item Coordinator as soon as possible.

By signing this form I hereby agree to:

(a) My child (name): being involved in the 2011 Wakakirri National Story Festival, allowing their image, comments or work (performance, written, film, composition or artwork) to be used in all associated promotional activities for this event:

OR

(b) My (name): image, comments or work to be used in all associated promotional activities for this event;

I understand this may include still photography and video photography. I approve the later use of any audio or video recordings and still photographs associated with the event for the promotion of Wakakirri National Story Festival and/or its sponsors. Still or video images, and Story-Writing/Story-Arts works may be used in Wakakirri National Story Festival publications, videos or photographs of the event for public sale, training videos for teachers, the Wakakirri National Story Festival website and other promotions associated with this event and/or its sponsors.

Print Name:

Signature:

Date:

Relationship to child (circle): Parent / Guardian

OR

Position (circle): Coordinator / Principal / Teacher / Parent Helper / Student Helper

PLEASE NOTE: Completed Release Forms must be retained at the school. DO NOT SEND TO WAKAKIRRI

Name of Copyright Owner:

Address:

Phone:

Name of school producing film:

The Copyright owner irrevocably authorises * the right to use the performance and/or audio recording as detailed below to use in their Wakakirri Story-Film/Arts entry without restriction. The Copyright owner consents to * doing anything that would otherwise breach moral rights (personal rights identified with their performance) under the Copyright Act 1968. The Copyright owner hereby releases * from any claims (of any nature) arising out of any use of the film, including the right to edit, change, copy, and add to, in any context, the recording for any purpose and in any media.

The Copyright owner acknowledges that * owns all rights to the Wakakirri Story-Film/Arts. The Copyright owner also acknowledges their recording may be shown on national television, displayed at live Wakakirri finals and placed online.

This release covers the following recorded material:

.....
.....
.....
.....
.....
.....
.....

Signed by the copyright owner:

Dated: ____/____/ 2011

* (Name of School)

Confirmation of Entry Form: Story-Film

PRINCIPAL CONFIRMATION

This form must be submitted with your Story Film entry by 5th August 2011. You must complete a separate Confirmation of ENtry form for each Story-Film entry. A confirmation email will be sent once we receive your entry. If you do not receive this email, please contact Wakakirri. **Please PRINT CLEARLY**

- I hereby acknowledge and confirm our school's entry in the Wakakirri National Story Festival 2011.
- I acknowledge that signed Participation and Publicity Consent Forms for each student in our Wakakirri team have been collected and are being retained at school.
- I acknowledge that our school has completed any release forms for our Story-Film (if required)
- I confirm our item is 'G' rated
- I understand and have read the rules regarding music copyright and have taken the appropriate steps to ensure that copy right has not been breached in any way.

ITEM DETAILS

Story Title:

Student Name/s:

SCHOOL DETAILS

School Name:

State:

Principal Name: (please print)

Signature:

Date:

School Wakakirri Coordinator Name:(please print)

Signature:

Date:



DUE
5th August 2011

2011 Judges Information Sheet: STORY-FILM

Page 1

This form must be submitted with your Story Film entry by 5th August 2011. You must complete a separate Judges Information Sheet for each Story-Film entry. A confirmation email will be sent once we receive your entry. If you do not receive this email, please contact Wakakirri. **Please PRINT CLEARLY**

SCHOOL DETAILS

School Name:

State:

Coordinating Teacher/s:

Email address:

STUDENT DETAILS

Student Name: (if the story-film is a solo effort)

OR

Group/Class Name: (if the Story Film is a group/class effort)

Student AGE/s: (not grade level) Number of Students:

ITEM INFORMATION

Are you entering the signature Item Award? YES NO

Story Type (select 1 or more):

- | | | | |
|--|---|--------------------------------------|--|
| <input type="checkbox"/> Environmental | <input type="checkbox"/> Cultural Awareness | <input type="checkbox"/> Life Values | <input type="checkbox"/> Acceptance/Bullying |
| <input type="checkbox"/> Health | <input type="checkbox"/> Story Adaptation | <input type="checkbox"/> History | <input type="checkbox"/> Other |

If Other, please specify:

Story Title:

Story Synopsis (Please keep this brief)

.....

.....

.....

.....

.....

.....

.....



How has your story had a positive impact on the world around you?

Please answer this question by including information about any of the following:

Is there a particular issue that you are raising awareness about?

Why did you decide to tell this story?

Did you employ any social sustainable initiatives as a school/group to reduce your footprint during the creation of your Wakakirri artwork?

(YOU CAN WRITE OR DRAW YOUR ANSWER and DON'T FORGET TO INCLUDE ANY SUPPORTING DOCUMENTS).



SETS, PROPS AND COSTUMES INFORMATION- If applicable

Did you take an especially sustainable approach in creating your artwork, prop or costume?

Please answer this question by including information about any of the following:

Tell us how and what materials you reused

How much did you spend on your sets, props and costumes?

Where did you source your materials from?